



## SCHOLARSHIP REGULATION

Fondazione Italiana Accenture, Fondazione Opes-Lcef and CGM Consorzio Nazionale della Cooperazione Sociale Gino Mattarelli s.c.s. (CGM from now on) through the “**SEOC Challenge 2022**” initiative, offers the opportunity for international cooperation operators, young social entrepreneurs and social innovators, graduates, and undergraduates with an interest for the social economy and impact investing to participate in the **Social Enterprise Open Camp- Tech for change & social impact**.

This international training event brings together some of the most remarkable voices from the social entrepreneurship scene in a residential and immersive camp.

## BACKGROUND

The **Social Enterprise Open Camp** has for years been a **meeting point** between the knowledge and ideas of **social entrepreneurs** and leading mainstream companies, academic partners, and other ecosystem players. It is unique of its kind as it was designed to allow social entrepreneurs and third sector players to grow and develop thanks to the dialogue with the leaders from the impact sector, finance, and other industrial sectors and doing this in an immersive training camp, with workshops, debates, and clinics.

For the 2022 edition, the *Social Enterprise Open Camp* will focus its attention on the power and the role of technology, the digital transformation and digital innovation to:

- facilitate access to products and services
- improve the performance and/or value of socially-oriented cooperatives and businesses
- act as a bridge and find solutions to make up for varied structural shortcomings
- have real impact, even beyond metropolitan areas and large cities, and to revitalize rural or semi-rural areas.

The event will take place from **October 21 to October 24, 2022** in the cities of Bari (opening meeting) and Matera,

We believe that participation in the *Social Enterprise Open Camp - Planet & People* is an opportunity for building the social enterprises of the future and innovating the existing ones.



## 1. PROMOTERS AND PARTNERS

“Tech for Change&Social Impact Challenge 2022” is promoted by (the “Promoters”):

### THE PROMOTERS

**Fondazione OPES-LCEF** provides patient capital to early-stage companies whose products and services improve the lives of low-income people and create positive social and environmental impact. We were one of the first Italian vehicles to support social enterprises in the developing and emerging economies, and recently in Italy.

We also support our companies with mentorship, strategic guidance, governance, temporary management, and the search for additional capital needed to scale into long-term solutions. We support the social impact ecosystem by organizing training initiatives, “boot-camps”, for social entrepreneurs, aspiring entrepreneurs, young people, innovators, and others. We actively promote private sector solutions to locally address poverty and inequality.

We deploy capital using gender and refugee lens investing.

**CGM** is one of the main Italian networks of territorial consortia. The consortia are distributed throughout Italy and coordinate the activities of 600 cooperatives and social enterprises active both in the most traditional fields of personal care and in other emerging sectors.

For over 30 years CGM has been working alongside people, listening to their needs, and looking for the best solutions to promote the well-being of individuals and communities.

### THE PARTNERS

#### *Fondazione Compagnia di San Paolo*

Since 1563, Fondazione Compagnia di San Paolo has been working out of Turin for the common good, with a focus on people. The experience has taught them that the well-being of individuals is closely linked to that of their community. Therefore, the Sustainable Development Goals set by the United Nations are a valuable opportunity to contribute to the future of humankind at all levels and Fondazione Compagnia di San Paolo has taken on this challenge and reorganised themselves accordingly.

Fondazione Compagnia di San Paolo has three main Goals: Culture, People and Planet, which can be achieved through fourteen Missions.

They are committed to preserving and expanding the endowment to make contributions and develop projects working alongside institutions and in collaboration with our auxiliary bodies.



This is the commitment, for the common good and for everyone's future.

### *Fondazione Cariplo*

A philanthropic, grant making institution, supporting non-profit organizations and local institutions and communities in implementing projects with a social purpose in the following sectors: Arts and Culture, Welfare and Wellbeing, Scientific Research and Environment.

Dating back to 1823, managing the assets gathered over 180 years by its predecessor, Cassa di Risparmio delle Province Lombarde (the Savings Bank of the Lombardy Provinces), to carry on its long-standing philanthropic tradition, Fondazione Cariplo aims at operating based on the principle of subsidiarity, anticipating needs, and fulfilling its special mission of being a resource that helps social and civil organizations better serve their community.

## **2. GOAL OF SCHOLARSHIP PROGRAM**

“Tech for Change&Social Impact Challenge 2022” will provide up to up to **80 scholarships** that gives the opportunity to participate at the Social Enterprise Open Camp in Bari and Matera from **October 21 to October 24, 2022**.

## **3. BENEFICIARIES AND REQUIREMENTS**

To participate in the challenge it is necessary to fill in the application on the following site: [seoc2022challenge.apply-idea360.com](https://seoc2022challenge.apply-idea360.com) To complete the application you need to:

1. apply to the call for applications accessing <https://seoc2022challenge.apply-idea360.com/app/form/seoc2022-innovazione-per-lo-sviluppo>
2. submit the CV
3. submit one of the following contributions chosen by the candidate:
  - o an essay (max. 1000 characters including spaces)
  - o a short video (max. 3 minutes)
  - o a presentation (max. 5 slides)

**giving your point of view on the role and potential that technology, transformation, and digital innovation can play in the development of social economy models (highlighting opportunities as well as any obstacles).**

Belong to one of the following categories:

- international cooperation operators \*
- operators in the world of associations\* active on the issues of migration, education for global citizenship, and new generations
- entrepreneurs and social innovators under 35
- recent graduates and undergraduates interested in approaching social economy and impact investing.

If you are a member of an NGO, social cooperative/enterprise, association or start-up, you can submit the fact sheet of your organization (optional)

*\* maximum two members from the same organization*

#### **4. ASSESSMENT CRITERIA**

All applications will be assessed by Fondazione Opes-Lcef and CGM which will select, at their sole and absolute discretion, **up to 80 scholarship winners**. Evaluation will be based on:

- Effectiveness of the written text and/or video sent
- The professional profile and its relevance with the topics covered in the *Social Enterprise Open Camp- Tech for Change & Social Impact*

#### **5. TIMETABLE**

##### **PHASE A – Application**

Applications must be submitted

- **from 12.00 am July 5 to 12.00 am August 25, 2022 (phase 1)**
- **from 12.00 am August 11 to 12.00 pm September 25, 2022 (phase 2)**

with these modalities

- Access the site [seoc2022challenge.apply-idea360.com](https://seoc2022challenge.apply-idea360.com)
- Register yourself, or log in if already registered, on the platform idea360
- Access the participation form by clicking on “**Apply**”
- Fill in the form by compiling all the mandatory fields required
- Attach the required documents

## PHASE B – Selection and Communication

Selection

- **from August 6 to August 10, 2022 (phase 1)**
- **from September 26 to September 28, 2022 (phase 2)**

Fondazione Opes-Lcef and CGM, at their sole and absolute discretion, will select up to 80 scholarship winners.

The candidates selected will be contacted by email and notified on the website. They will receive a code that gives access to the 2022 Social Enterprise Open Camp.

## PHASE C - Registration for the participation in the Social Enterprise Open Camp 2021

The winners of the scholarships must register their participation **no later than**

- **22 August 2022 ( for those selected in phase 1 of the challenge)**
- **5 October 2022 (for those selected in phase 2 of the challenge)**

on the site [www.socialopencamp.org](http://www.socialopencamp.org). To finalize the registration, the participant is required to fill out the registration form and pay a symbolic contribution of € 50,00 to support the initiatives of the organizers (copy of bank transfer to be sent by email to the organizers – email address will be indicated on the registration form).

The dates above may be updated and/or changed. Changes will be notified on the website [seoc2022challenge.apply-idea360.com/page/home-seoc2022-challenge](http://seoc2022challenge.apply-idea360.com/page/home-seoc2022-challenge).

**If not all the scholarships will be awarded, the organizers reserve the right to open a second phase of the challenge.**

## 6. ACKNOWLEDGMENTS

**Up to a maximum of 80 candidates** will be selected and awarded a scholarship.

By accepting, each participant agrees that the submitted Project (*Attachment 2*) may be subject to publications and communication activities.

The Promoters and Partners, who are each Joint Controllers of the processing of the personal data provided by the participants, commit themselves to process the aforementioned personal data in full compliance with the provisions of the privacy policy attached to this Regulation as well as to maintain and protect confidentiality of the documents and information sent, except for the purposes strictly related to the initiative and to external communication activities.

All data provided on the participation form will be reviewed and assessed exclusively by:

- the working team made up of Promoters and Partners
- the system administrator
- all those who, for reasons strictly related to the management of the initiative, will have access to them.

## **7. EXCLUSION**

Any attempt of fraud and any incorrect, partial, or false declaration will imply the immediate exclusion of the participant and/or the participating team.

Applications will not be considered if:

- not submitted within the deadline
- presented in partial form
- contrary to any rules of this Regulation and its annexes.

## **8. FURTHER INFORMATION**

All operations will take place in accordance with current law. Promoters and Partners reserve the right to modify this regulation, respecting the nature and objectives of the initiative, to improve participation itself.

Promoter and Partners declare and guarantee that the initiative is not subject to the discipline of D.P.R. 430/2001 falling under exclusion cases pursuant to art. 6 of this D.P.R. For anything not covered by this Regulation and its annexes, please refer to the conditions of use of idea360 available at the following link: <https://idea360.com/>

## **9. ACCEPTANCE**

Participation implies full and unconditional knowledge, approval, and acceptance of all the conditions contained in these Regulation and in its annexes, considered an integral part of the Regulation itself.