



SCHOLARSHIP REGULATION

Fondazione Italiana Accenture, Fondazione Opes-Lcef and CGM Consorzio Nazionale della Cooperazione Sociale Gino Mattarelli s.c.s. (CGM from now on) through the “**SEOC Challenge 2022**” initiative, offers the opportunity for international cooperation operators, young social entrepreneurs and social innovators, graduates, and undergraduates with an interest for the social economy and impact investing to participate in the **Social Enterprise Open Camp- Tech for change & social impact**.

This international training event brings together some of the most remarkable voices from the social entrepreneurship scene in a residential and immersive camp.

BACKGROUND

The **Social Enterprise Open Camp** has for years been a **meeting point** between the knowledge and ideas of **social entrepreneurs** and leading mainstream companies, academic partners, and other ecosystem players. It is unique of its kind as it was designed to allow social entrepreneurs and third sector players to grow and develop thanks to the dialogue with the leaders from the impact sector, finance, and other industrial sectors and doing this in an immersive training camp, with workshops, debates, and clinics.

For the 2022 edition, the *Social Enterprise Open Camp* will focus its attention on the power and the role of technology, the digital transformation and digital innovation to:

- facilitate access to products and services
- improve the performance and/or value of socially-oriented cooperatives and businesses
- act as a bridge and find solutions to make up for varied structural shortcomings
- have real impact, even beyond metropolitan areas and large cities, and to revitalize rural or semi-rural areas.

The event will take place from **October 21 to October 24, 2022** in the cities of Bari (opening meeting) and Matera,

We believe that participation in the *Social Enterprise Open Camp - Planet & People* is an opportunity for building the social enterprises of the future and innovating the existing ones.



1. PROMOTERS AND PARTNERS

“SEOC Challenge 2022” is promoted by (the “Promoters”):

THE PROMOTERS

Fondazione OPES-LCEF provides patient capital to early-stage companies whose products and services improve the lives of low-income people and create positive social and environmental impact. We were one of the first Italian vehicles to support social enterprises in the developing and emerging economies, and recently in Italy.

We also support our companies with mentorship, strategic guidance, governance, temporary management, and the search for additional capital needed to scale into long-term solutions. We support the social impact ecosystem by organizing training initiatives, “boot-camps”, for social entrepreneurs, aspiring entrepreneurs, young people, innovators, and others. We actively promote private sector solutions to locally address poverty and inequality.

We deploy capital using gender and refugee lens investing.

CGM is one of the main Italian networks of territorial consortia. The consortia are distributed throughout Italy and coordinate the activities of 600 cooperatives and social enterprises active both in the most traditional fields of personal care and in other emerging sectors.

For over 30 years CGM has been working alongside people, listening to their needs, and looking for the best solutions to promote the well-being of individuals and communities.

THE PARTNERS

Fondazione Vincenzo Casillo

Fondazione Vincenzo Casillo is the promoter of the teachings of Vincenzo Casillo, founder of the Casillo Group, a world leader food company in the processing and distribution of durum wheat.

Fondazione Vincenzo Casillo supports initiatives that create the basis for a healthy and productive social fabric, restoring the value to the territory where Vincenzo Casillo worked: Puglia.

2. GOAL OF SCHOLARSHIP PROGRAM

“Tech for Change&Social Impact Challenge 2022” will provide up to up to **15 scholarships** that gives the opportunity to participate at the Social Enterprise Open Camp in Bari and Matera from **October 21 to October 24, 2022**.

3. BENEFICIARIES AND REQUIREMENTS

To participate in the challenge it is necessary to fill in the application on the following site: seoc2022challenge.apply-idea360.com To complete the application you need to:

1. apply to the call for applications accessing <https://seoc2022challenge.apply-idea360.com/app/form/seoc2022-fondazione-casillo>
2. submit the CV
3. submit one of the following contributions chosen by the candidate:
 - o an essay (max. 1000 characters including spaces)
 - o a short video (max. 3 minutes)
 - o a presentation (max. 5 slides)

giving your point of view on the role and potential that technology, transformation, and digital innovation can play in the development of social economy models (highlighting opportunities as well as any obstacles).

Live and study / work in Puglia and belong to one of the following categories:

- entrepreneurs and social innovators
- recent graduates and undergraduates interested in approaching social economy and impact investing.
- international cooperation operators*
- operators in the world of associations*

If you are a member of an NGO, social cooperative/enterprise, association or start-up, you can submit the fact sheet of your organization (optional) If you are a member of an NGO, social cooperative/enterprise, association or start-up, you can submit the fact sheet of your organization (optional)

** maximum two members from the same organization*

4. ASSESSMENT CRITERIA

All applications will be assessed by Fondazione Opes-Lcef and CGM which will select, at their sole and absolute discretion, **up to 15 scholarship winners**. Evaluation will be based on:

- Effectiveness of the written text and/or video sent
- The professional profile and its relevance with the topics covered in the *Social Enterprise Open Camp- Tech for Change & Social Impact*

5. TIMETABLE

PHASE A - Application

Applications must be submitted

- **from 12.00 am July 5 to 12.00 am August 25, 2022 (phase 1)**
- **from 12.00 am August 11 to 12.00 pm September 22, 2022 (phase 2)**

with these modalities

- Access the site seoc2022challenge.apply-idea360.com
- Register yourself, or log in if already registered, on the platform idea360
- Access the participation form by clicking on “**Apply**”
- Fill in the form by compiling all the mandatory fields required
- Attach the required documents

PHASE B – Selection and Communication

Selection

- **from August 6 to August 10, 2022 (phase 1)**
- **from September 26 to September 28, 2022 (phase 2)**

Fondazione Opes-Lcef and CGM, at their sole and absolute discretion, will select up to 80 scholarship winners.

The candidates selected will be contacted by email and notified on the website. They will receive a code that gives access to the 2022 Social Enterprise Open Camp.

PHASE C - Registration for the participation in the Social Enterprise Open Camp 2021

The winners of the scholarships must register their participation **no later than**

- **22 August 2022 (for those selected in phase 1 of the challenge)**
- **5 October 2022 (for those selected in phase 2 of the challenge)**

on the site www.socialopencamp.org. To finalize the registration, the participant is required to fill out the registration form and pay a symbolic contribution of € 50,00 to support the initiatives of the organizers (copy of bank transfer to be sent by email to the organizers – email address will be indicated on the registration form).

The dates above may be updated and/or changed. Changes will be notified on the website seoc2022challenge.apply-idea360.com/page/home-seoc2022-challenge.

If not all the scholarships will be awarded, the organizers reserve the right to open a second phase of the challenge.

6. ACKNOWLEDGMENTS

Up to a maximum of 15 candidates will be selected and awarded a scholarship.

By accepting, each participant agrees that the submitted Project (*Attachment 2*) may be subject to publications and communication activities.

The Promoters and Partners, who are each Joint Controllers of the processing of the personal data provided by the participants, commit themselves to process the aforementioned personal data in full compliance with the provisions of the privacy policy attached to this Regulation as well as to maintain and protect confidentiality of the documents and information sent, except for the purposes strictly related to the initiative and to external communication activities.

All data provided on the participation form will be reviewed and assessed exclusively by:

- the working team made up of Promoters and Partners
- the system administrator
- all those who, for reasons strictly related to the management of the initiative, will have access to them.

7. EXCLUSION

Any attempt of fraud and any incorrect, partial, or false declaration will imply the immediate exclusion of the participant and/or the participating team.

Applications will not be considered if:

- not submitted within the deadline
- presented in partial form
- contrary to any rules of this Regulation and its annexes.

8. FURTHER INFORMATION

All operations will take place in accordance with current law. Promoters and Partners reserve the right to modify this regulation, respecting the nature and objectives of the initiative, to improve participation itself.

Promoter and Partners declare and guarantee that the initiative is not subject to the discipline of D.P.R. 430/2001 falling under exclusion cases pursuant to art. 6 of this D.P.R. For anything not covered by this Regulation and its annexes, please refer to the conditions of use of idea360 available at the following link: <https://idea360.com/>

9. ACCEPTANCE

Participation implies full and unconditional knowledge, approval, and acceptance of all the conditions contained in these Regulation and in its annexes, considered an integral part of the Regulation itself.